



IVAN MARKOVSKY

MUSIC COMPOSER – SOUND PRODUCER

PROFESSIONAL PROFILE

Skilled Music, Sound and Television Production Professional with 20 years' achievement composing and orchestrating music compositions, creating international marketing campaigns, and developing storylines within varied mediums including advertising, music, television writing, and visual production. Innovative multitasker adept at managing multiple projects, carrying out composing original music for clients' needs and complex sound engineering. Personable relationship builder with the creative communication skill set to explain technical processes, collaborate with clients, inspire teams, and captivate audiences.

CONTACT

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AREAS OF EXPERTISE:

- Music Composition
- Music Producing
- Sound Design
- Audio Engineering
- Sound Recording/Editing
- TV Commercial Music
- TV Production
- Advertising
- Marketing
- Project Management
- Strategic Planning
- Storytelling
- Computer Science
- Digital Sound Technology
- Team Growth

EDUCATION

POLYTECHNICAL UNIVERSITY OF DONETSK
Computer Science

UKRAINE (1993)

LANGUAGES

- ENGLISH
- RUSSIAN
- UKRAINIAN

SKILLS

- PRO TOOLS
- CUBASE/NUENDO
- SONY VEGAS
- PHOTOSHOP
- ILLUSTRATOR
- MICROSOFT OFFICE SUITE
- DIGITAL & ANALOG SOUND EQUIPMENT

PROFESSIONAL EXPERIENCE

INDEPENDENT CONTRACTOR

2000 TO PRESENT

MUSIC COMPOSER/PRODUCER

Composing original music for television commercials, movies and album collaborations on contractual or freelance basis. Wrote and composed original music for more than 400 television ads. Brands: Coca-Cola, Audi, Samsung, Dr. Diesel, Orbit, Eclipse, Snickers, Gillette, McDonalds, MasterCard, KIA, Johnnie Walker, LG, Nestle, 7UP, Emblem Health, Beeline, Just Bare, Immunelle, Cheetos, Kronenburg, Lukoil, Maggi, Nivea, KFC, Daewoo, Juicy Fruit, Calve, Oriflame, OBI, Renault, Kinderpingui, Lays, Sprite, Tele2, RosBank, R.I.C.H., Starburst, Viatti, MTS, Whiskas, U-tel, Tess, Just Bare, Cardiomagnil, Gramidin, Cinekod, Emla, Drefit, Ksimelin, Pepsi-light, Ariel, HubbaBubba, Citroen, Arthive and others.

Developed and performed an additional music for a feature documentary, "Our New President"(Third Party Films,2017)

Developed and performed an entire track for a \$2M budget feature film, "Guys from Mars." (TWINDY, 2010)

Produced GAINSAY band, the debut single, "Eyes Closed" peaked at 72 in Top40/HotAC top 150 national radio chart in 2016

SOUND PRODUCER

Professional-level sound design for 15 short movies/projects and over 300 television ads, which included voice recording, overdubbing, editing, sfx design and mixing. Currently work for Visionarists NYC advertising agency. Produced over 100 mixes for their tv and internet ads in 2017-2019.

CO-OWNER | CREATIVE DIRECTOR

Founded an independent advertising and production agency with three other advertising and television production professionals.

Created, pitched and produced innovative marketing strategies in varied industries for markets in Russia, Estonia, Latvia, Kazakhstan and Croatia. Oversaw all initial creative strategy, managed finances and supervised technical production.

Effectively handled demanding daily communications and oversight responsibilities, frequently managing entire end-to-end marketing processes from inception to production. Clients: TELE2, Vtb-Bank, Rosneft and Afisha.

Over the course of nine years, created more than 300 advertising campaigns and produced more than 200 television ads.

SCRIPT WRITER – EDITOR

Wrote more than 50 scripts weekly for talk shows, documentaries, and the classic investigative show "Independent Investigation with N. Nikolaev." Regularly gathered and compiled information from 10 journalists to create dynamic storyline scripts for live television.

SOUND ENGINEER

Introduced and installed latest computer-based sound recording equipment to analog recording environment. Recorded, edited and digitally mastered live music in addition to recording and mixing on analog-based equipment. Trained all analog sound engineers to used digital sound recording and editing technology.

PARTIZAN ADVERTISING AGENCY

GUERRILLA SHOTS PRODUCTION

2005 to 2014

NTV TELEVISION CHANNEL

1999 to 2002

MOSCOW CONSERVATORY

1999 to 2002

EXPERIENCE CONTINUED

GAINSAY BAND

2014 to PRESENT

FOUNDER & COMPOSER/PRODUCER

NO LIQUOR IN BUSHWICK BAND

2017 to PRESENT

FOUNDER & COMPOSER/PRODUCER